



Cultural Studies at Goldsmiths: Some future career paths

Goldsmiths' Centre for Cultural Studies (CCS) is the largest in the UK. In terms of future employment this means you can focus on areas of interest and use these to help decide on a career area. You will also develop skills that you can apply in the work place.

Where do Goldsmiths Cultural Studies graduates work?

Some of the graduate level careers for Goldsmiths Cultural Studies graduates of 2013 were: ¹

- Freelance Translator
- Editor
- Curator and Writer
- Research Analyst
- Public Relations (PR) Assistant
- Sales Executive
- Junior Account Executive
- Web Designer
- English Trainer

For graduates of 2013, employers include: ¹

- Middlesex University
- Amadeu Antonio Foundation
- Slam City Skates
- Mazí Mas (social enterprise)
- Public Allies (non-profit organisation)
- Digital Skills Agency (online magazine)
- CoinDesk (digital currency news site)
- Educom Overseas (study abroad organisation)
- Innovation Arts (design consultancy)

¹Source: *Destinations of Leavers from Higher Education*
This data is collected six months after graduation and shows where graduates start their careers.

The range of careers entered by Goldsmiths Cultural Studies graduates reflects the breadth of the programmes. You can choose to study options in areas as diverse as media philosophy, world cinema and global finance. In turn these may help you enter a particular job sector or career.

What skills will I gain?

Studying Cultural Studies at Goldsmiths will provide you with a high-level knowledge of cultural research. You will gain transferable skills within social and critical theory, aesthetics and performance, communication and multimedia; ethnography skills; critical appreciation of current debates in the media, the culture industries and the wider contemporary cultural environment.

What kinds of graduate employers might be interested in me?

Lots of different employers will be interested in your skills and knowledge. Below are some ideas to get you started but you can relate your degree to many more areas.

Advertising and marketing

This sector needs people who have an interest and understanding in human behaviour. You can find Cultural Studies graduates doing ethnographies on all kinds of consumer attitudes or working in roles such as market research and account planning.

Central and local government

The Civil Service Fast-Stream fast tracks graduates into policy roles. If you fancy local government there is a similar scheme called the National Graduate Development Programme (NGDP).

Charities and non-governmental organisations (NGOs)

A passion for people and improving the world takes many Cultural Studies graduates into this sector. Within charities and NGOs there are many roles from PR and communications, to fundraising, administration and research. There are also more hands-on roles managing projects in the field or working with communities/disadvantaged groups to train, empower or support.

Creative industries

Many graduates enter the creative and cultural industries. This could be in areas as diverse as film, publishing, design and visual arts.

Social research organisations and think tanks

The biggest employer is the Government Social Research Unit (GSR) where you could be working on anything

from community cohesion to gender equality. There are other organisations in this field of work ranging from university-based research institutes, think tanks to consultancies with one or two self-employed individuals.

Where can I find further information?

Advertising and PR

Institute of Practitioners in Advertising - www.ipa.co.uk
Chartered Institute of Public Relations - www.cipr.co.uk

Creative industries

Creative Choices (careers information for the creative and cultural industries) - cskills.org.uk/careers
Creative Skillset (industry skills body) - creativeskillset.org

Development and charities

Bond (membership body for NGOs working in international development) - www.bond.org.uk
Citizens Advice - www.citizensadvice.org.uk
Third Sector Jobs - jobs.thirdsector.co.uk

Government and policy

Civil Service Fast Stream - www.civilservice.gov.uk/jobs/faststream
National Graduate Development Programme (for local government) - www.ngdp.org.uk
Local Government Jobs - www.lgjobs.com
Working for an MP - www.w4mp.org

Teaching

Get Into Teaching (Department for Education) - getintoteaching.education.gov.uk

Goldsmiths Careers Service

The Careers Service has a full programme of events - you can find out more at www.gold.ac.uk/careers

From the moment you arrive at Goldsmiths you can use us to help you plan your future - pop in and book an appointment with a careers consultant.

<http://learn.gold.ac.uk> (search 'Goldsmiths Careers Service')
[@CareersGold](https://www.facebook.com/goldsmiths.careers)